



Experts in Secure Data Management
and IT Asset Disposition

CLR Solutions offers a variety of services to help you prevent internal and external data breaches at every stage in the lifecycle of your IT and electronic equipment. We have the expertise to protect, preserve, and manage your data. We ensure your data is secure, available and accessible while mitigating risk and reducing the Total Cost of Ownership (TCO) for all of your IT assets.

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5 WAYS TO PREPARE YOUR IT ASSETS TO Facilitate Investment Recovery

Every year thousands of companies will have a planned technology “refresh” or an office-wide technology upgrade, and therefore need to get rid of millions of existing assets – desktops, laptops, smartphones, printers, servers and the like. You need to be sure that all of the data on those assets is properly cleaned and removed. Anything of importance to you should be backed up and archived safely and securely.

Did you know that your technology assets could be worth something on the resale market? Remarketing is a great opportunity for your company to recoup some of its investment on those assets.

How to make sure your IT assets are ready for resale:

1. Handle with care.

If your equipment has survived intact, make sure that you carefully store and pack your retired assets. Damage to equipment while in transit could cause it to lose significant value. If you are unsure of how to do this, or don't have the time or resources, your IT Asset Disposition (ITAD) vendor should provide you with options and detailed instructions for packing to meet transportation regulations and to protect your asset value.

2. Move Quickly.

Don't let your assets sit too long before disposing of them if you're planning to remarket. Have them removed as quickly

as possible and avoid keeping them stored away for months or years as they quickly lose value in the resale market.

3. Consider price trends.

Although the market for used technology fluctuates, price trends can be identified by asset type or class. Your ITAD partner can help you determine when your assets will go from revenue generators to cost creators. Try to plan your refresh cycles with your professional's input to ensure you optimize the return value of your equipment being decommissioned.

4. Keep it together.

Systems with missing components will have a lower return. Don't let your employees or interns randomly pull parts from your equipment. Make sure the hard drives, power supplies, batteries, monitor stands, and all other detachable elements are provided to your vendor along with the assets.

5. Erase vs. destroy.

When disposing of your assets, think about how best to remove the data on those devices. Options can vary from securely wiping hard drives and other data-bearing components clean to destroying those assets entirely. Regulatory compliance and prevention of data leakage are critical. Also keep in mind that resale value of systems with hard drives versus those without can be 20-30 percent more.

If you have any questions about preparing your IT assets, or just want to start a conversation, give us a call at 877-257-7658, email us at info@clrsolutionsnj.com or visit us at clrsolutionsnj.com to learn more about all of our Business Electronics Recycling and IT Asset Management services.